

Fraser Coast BIZ EXPO



Put the puzzle together

Image courtesy of <http://www.freedigitalphotos.net>

16th February 2011

FRASER COAST BIZ EXPO
16TH FEBRUARY 2011 @ USQ

USQ

UNIVERSITY OF
SOUTHERN QUEENSLAND

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Inaugural Fraser Coast Biz Expo to go ahead

The Inaugural Fraser Coast Biz Expo is an initiative of the Hervey Bay Chamber of Commerce, the University of Southern Queensland Fraser Coast Campus, Fraser Coast Regional Council, Wide Bay TAFE, the Department of Employment, Economic Development and Innovation and Maryborough Chamber of Commerce. The Fraser Coast Business Expo 2011 will provide business people on the Fraser Coast with a one stop event to help put the puzzle together.

The expo will have 15 sessions running throughout the afternoon with information covering most aspects of business as well the future of the Fraser Coast and how to win extra business.

Starting at 12.30pm and finishing

at 6.15pm with a networking function, this expo will be a unique event for the Fraser Coast Business community and is not to be missed.



Bernard Whebell—President of the Hervey Bay Chamber of Commerce and Partner at Ultons Accounting Firm

The expo and information sessions will be held in C Block at the Hervey Bay Campus of the University of Southern Queensland. There will also be 15 stall holders to provide you with access to regional and

business contacts which can help improve your business profitability.

It only costs \$50 to attend the event, making this one of the most cost effective events on the annual business calendar for the region.

To find out more about the event or to register to attend please contact Sharon Philp on 0404 192 600 or Email:

admin@herveybaychamber.asn.au



Regional Initiative

While the Fraser Coast Biz Expo is an initiative of the Hervey Bay Chamber of Commerce, it is a co-ordinated regional event with the following supporters:

- Hervey Bay Chamber of Commerce
- Maryborough Chamber of Commerce
- University of Southern Queensland, Fraser Coast Campus
- Fraser Coast Regional Council
- Wide Bay Institute of TAFE
- Queensland Government—Department of Employment, Economic Development and Innovation

Schedule

12:30pm Room B104	EXPO OPENS	
12:35pm – JOINT SESSION Room B104	Fraser Coast Economic Update – Overview and Infrastructure Plans	
SESSION 1 1:10pm – 1:50pm	Please choose which of the following sessions you would like to attend and proceed to the room	
	Structure your Business Room C205 Presented by Bell, Dixon Butler	How to work with your Bank Room C211
SESSION 2 1:55pm – 2:35pm	Please choose which of the following sessions you would like to attend and proceed to the room	
	Workplace legislation Room C205 Presented by Bell, Dixon, Butler	Marketing your Business Room C211 Presented by USQ
2:40pm Executive Suite – C Block	Afternoon Tea – Sponsored by ANZ	
3:10pm – JOINT SESSION Room B104	Mining Impacts and Opportunities – “What does it mean for you” Presented by AIEMnet, ICN and GEA	
SESSION 3 3:55pm – 4:35pm	Please choose which of the following sessions you would like to attend and report to the room	
	How to Tender Effectively Room C205 Presented by Fraser Coast Regional Council and Department of Employment, Economic Development and Innovation	Building a Winning Team Room C211 Presented by Wide Bay Institute of TAFE
SESSION 4 4:40pm – 5:20pm	Please choose which of the following sections you would like to attend and report to the room	
	Selling your business Room C205 Presented by Martin Fraser	Customers for Life Room C211
5:25pm – JOINT SESSION Room B104	Local Case Studies – question time	
6:15pm Executive Suite C Block	Networking – Sponsored by Suncorp – Meet the other Businesses	
7:45pm	Close	

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SHOWCASE

In the Executive Suite from Midday until 5pm there will be a Showcase of local services and expertise available to assist your business.

Attendees to the expo are encouraged to visit this showcase during the breaks and during session times if they are not attending one of the sessions.

A range of support for your business is expected to be on display, including training, Government, Tax Office, Business Coaches, Banks, etc.

With the showcase and the seminar sessions, the Biz Expo represents a wealth of information worth thousands of dollars for only a \$50 outlay. With solicitors, accountants, business coaches, government services and many others all available this expo represents thousands of dollars worth of advice and expertise to assist you.

Make sure you come along prepared to ask the questions to assist you and maximise the value of this event.

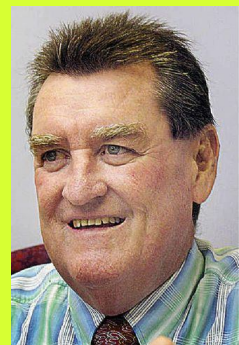
We look forward to seeing you there.

Fraser Coast BIZ EXPO



Put the puzzle together

“This exciting initiative will bring all levels of Government and the Fraser Coast Business Community together. I’m sure we can put the puzzle together and provide a stronger, more positive future for everyone on the Fraser Coast. I look forward to seeing you there.” Mayor Mick Kruger, Fraser Coast Regional Council.



NB: Session schedules are subject to change to reflect the interest expressed by registrants. All registered delegates will receive a final schedule via email prior to the day of the event. Errors and omissions excluded.





REGISTRATION FORM

& Invoice

Please complete and Fax To: 1300 886 993

DELEGATE REGISTRATION \$50 per ticket

			TOTAL
Number of tickets required		\$50 per ticket	
Delegate NAME	Company	Contact Phone	Contact Email

Light refreshments will be available at the expo, please indicate any special dietary requirements and who for so that we can adequately cater for your needs:

Please tick which sessions are of interest to you so that we can cater appropriately.

<input type="checkbox"/>	Fraser Coast Overview and Infrastructure Plans	<input type="checkbox"/>	Financial Basics	<input type="checkbox"/>	Mining Impacts—What does it mean for you?
<input type="checkbox"/>	Case Studies	<input type="checkbox"/>	Selling your business	<input type="checkbox"/>	Social Media and online marketing
<input type="checkbox"/>	Structure your business	<input type="checkbox"/>	Government Services	<input type="checkbox"/>	How to work with your bank
<input type="checkbox"/>	Workplace legislation	<input type="checkbox"/>	Planning and Action for Success	<input type="checkbox"/>	Marketing your business
<input type="checkbox"/>	How to tender effectively	<input type="checkbox"/>	Networking	<input type="checkbox"/>	Showcase
<input type="checkbox"/>	Building a winning team	<input type="checkbox"/>	Customers for Life	<input type="checkbox"/>	

NB: All registrations and payments must be received by the 11th February 2011

Fraser Coast Biz Expo

C/- Hervey Bay Chamber of Commerce
PO Box 15
Hervey Bay, Qld, 4655
Ph: 0404 192 600
Email: admin@herveybaychamber.asn.au

Payment Details (please circle): Mastercard/Visa EFT

Number: (print clearly) _____

Expiry Date: CCV No. (on the back of your card) _____

Card Holders Name: _____

Total Amount: \$ _____

Signature: _____

EFT DETAILS:

Name: Hervey Bay Chamber of Commerce Inc

BSB: 484 799

Account: 003882969

INVOICE DATE: 01 February 2011 ABN: 71 786 945 217 Not registered for GST